

## Fashion Merchandising/Design

\*\*\*TECH PREP\*\*\*

1<sup>st</sup> Year: A.M. Session (Intro to Fashion Merchandising & Design)

2<sup>nd</sup> Year: P.M. Session (C.I.E./Job Shadowing)

Brick Center

2 Year Program

Mrs. Edwina Williams

**T**he fashion industry employs a wide variety of people who are responsible for the creation and sale of clothes and accessories. It is one of the few industries you can participate in on many different levels, including fashion design, buying, selling, advertising and visual display.

### Related Job Titles

Asst. Fashion Designer      Sales Associate  
Visual Display Assistant      Buyer's Assistant  
Assistant Store Manager

### Skills You Will Learn

- Entry level skills in various fields of the fashion industry: visual display, fashion design and sales
- Terminology and trends in the fashion world

### Worker Requirements

*You should prefer:*

- Activities concerning people and ideas
- Activities of an abstract and creative nature
- Seeing the results of your work

*You should be able to:*

- Reason logically
- Make decisions based on personal judgment
- Interpret feelings, ideas or facts artistically
- Influence people's opinions, attitudes or judgments
- Perceive details in objects, pictures or charts and see differences in their shapes and measurements
- Coordinate and plan entire activities

*Physically you must:*

- Have full use of hands and fingers
- Have good hand-eye coordination
- See well, including color vision

### Career Ladder

Working in the fashion industry can be exciting, creative and glamorous. Many of the jobs require hard work and long hours. Many people start out as sales associates and will work their way up to a managerial position. You must have the vision to recognize that talent and a commitment to being the best are important factors to becoming successful in the fashion industry.

### Continuing Education

Brookdale Community College  
Burlington County College  
The Art Institute of Philadelphia  
Johnson & Wales University  
Fashion Institute of Technology  
Berkeley College  
Fashion Institute of Design & Merchandising  
Laboratory Institute of Merchandising

### Additional Information

National Retail Federation  
Retail Services Division  
100 West 31<sup>st</sup> Street  
New York, NY 10001-3401

The Council of Fashion Designers of America  
1412 Broadway  
New York, NY 10022

American Apparel Manufacturers Association  
2500 Wilson Boulevard  
Arlington, VA 22201

**A Tech Prep agreement is in place with Brookdale Community College, enabling students to receive 3 college credits upon successful completion of the course and challenge exam.**