

# Fashion Design/Merchandising

Brick Center

2 Year Program

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**T**he fashion industry employs a wide variety of people who are responsible for the creation and sale of clothing and accessories. It is one of the few industries you can participate in on many different levels, including designing, buying, selling, marketing and merchandising.

## Related Job Titles

Assistant Designer  
Visual Merchandising Assistant  
Assistant Buyer  
Assistant Technical Designer  
Sales Associate  
Marketing Coordinator

## Skills You Will Learn

- Entry level skills in various fields of the fashion industry: design, marketing, and merchandising
- Professional presentation and portfolio development

## Preferred Skills for Career Field:

*You should prefer:*

- Activities concerning people and ideas
- Activities of an abstract and creative nature
- Seeing the results of your work

*You should be able to:*

- Reason logically and solve problems
- Make decisions based on personal judgment
- Interpret feelings, ideas or facts artistically
- Influence people's opinions, attitudes or judgments
- Perceive details in objects, pictures or charts and see differences in their shapes and measurements
- Coordinate and plan entire activities
- Work well under pressure
- Communicate thoughts and ideas to others
- Work well in a team

## Career Ladder

Working in the fashion industry can be exciting, creative, fulfilling, and challenging. Many of the jobs require hard work and long hours. Many people start out as sales associates or assistants and will work their way up to a managerial position. You must have the vision to recognize that talent and a commitment to being the best are important factors to becoming successful in the fashion industry.

## Continuing Education

Berkeley College  
Brookdale Community College  
Drexel University  
Fashion Institute of Design & Merchandising  
Fashion Institute of Technology  
Jefferson University  
Johnson & Wales University  
Laboratory Institute of Merchandising  
Montclair University  
Rowan College at Burlington County  
Savannah College of Art & Design

**Articulation agreements are in place with Brookdale Community College, enabling students to receive 3 college credits, and LIM College, enabling students to receive 3-6 college credits, after successful completion of the program and meeting necessary requirements.**